



# Coro New York Leadership 2025 Sponsorship Brochure

Coro New York Leadership Summit - Thursday, April 17, 2025

Coro Awards Dinner - Fall 2025

Coro Talk -TBD

# About Coro New York

Coro's mission is to build the leadership community of New York City by training students, executives, activists, and entrepreneurs with the skills, knowledge, and networks to lead change and advance innovative solutions for the city's critical public issues.

Founded 40 years ago, Coro has become **the premier civic leadership training organization for leaders** and influencers to learn about how New York City works and to collaborate in bringing their diverse perspectives to address the city's most pressing challenges.

## Six public service and leadership development programs focused on:

- Immigration
- Economic and neighborhood development
- Workforce development
- Real Estate

Coro's **inquiry-based, cross-sector, experiential learning** approach equips participants with critical leadership tools and strategies while building a robust professional network for impactful change. Over 4,000 leaders who make up the Coro alumni body are part of a collaborative community sharing a lifelong commitment to meaningful change.

## Our Impact

2/3

Two-thirds of alumni report that the skills they developed at Coro regularly help **advance their work**

80%

Coro alumni are change leaders: Nearly 80% of respondents report applying the skills they learned at Coro to lead a **change effort** at work, in their community or across the city.

85%

Coro alumni are successful leaders: 85% report successfully leading an effort that resulted in **improvements in their workplace or their communities**.

*Coro helps develop and strengthen the next generation of aspiring changemakers*

# 2025 Coro Signature Events

**Our Leadership Summit** is guided by Coro's unique experiential approach and unwavering commitment to building relationships and offers an unparalleled space for New York City's top talent to exchange best practices, expand their leadership capacity, and catalyze change in real-time. Designed for C-suite leaders, Executive Directors, and decision-makers, this event transcends ordinary professional development. It's a meticulously crafted day of immersive learning, visionary exploration, and unparalleled connections.

**Coro Talks** is a speaker series that aims to bring high impact leaders into conversation with the Coro community. Typically, these conversations are moderated by a Coro staff member and include some form of Q&A with the audience. While they have been virtual in recent years, we are excited to have these back in person at Coro's office! Previous Coro Talks guests include:

- Janai Nelson, President and Director-Counsel of the NAACP Legal Defense Fund,
- Daisy Auger-Dominguez, Chief People Officer at Vice Media Group, author of *Inclusion Revolution*
- Ritchie Torres, U.S. Representative
- Alvin Bragg, Manhattan District Attorney, and
- Jessica Ramos, New York State Senator

**Coro's Luminary Awards Dinner** commemorates our community of over 4,000 transformative leaders. In 2024, as Coro celebrated its 40th Anniversary, Coro named 40 Luminaries, all of whom are alumni from across our programs, past and present. They serve as beacons of inspiration and embody the essence of transformative leadership that Coro strives to cultivate. We're excited to continue celebrating our leaders and encouraging collaboration across all sectors and industries this Fall!

# 2025 Sponsorship Opportunities



## 2025 Premier Partner: \$100,000

- Named Fellow, placement host, and focus week engagement
- Up to three participants in one of Coro New York's Programs
- Opportunity to host an ILS Session, a Coro-led, Coro-curriculum based team building practice with your company
- Speaking engagement at a Coro Talks
- Keynote address at the Summit or Gala
- 12 tickets to the 2025 Leadership Summit + Reception
- One Table (up to 12 people) at Coro's Luminary Awards Dinner
- Co-branded step & repeat at all 2025 events
- Reserved premier seating at all 2025 events
- Dedicated Email and Social Media Post recognizing partnership
- Acknowledgment as sponsor in all marketing and promotional materials pre and post event
- Acknowledgement as sponsor on Coro's website through 2025



## Presenting Sponsor: \$50,000

- Up to two participants in one of Coro New York's Programs
- Opportunity to host an ILS Session, a Coro-led, Coro-curriculum based team building practice with your company
- Speaking engagement at a Coro Talks
- Keynote address during the Summit's program
- Up to 10 tickets to the 2025 Leadership Summit + Reception
- Reserved seating at the 2025 Leadership Summit
- Dedicated Email and Social Media Post recognizing partnership
- Acknowledgment as sponsor in all marketing and promotional materials pre and post event
- Acknowledgement as sponsor on Coro's website through 2025
- Full-screen ad in e-journal

# 2025 Sponsorship Opportunities (Continued)



## Builder Sponsor: \$20,000

- Up to 8 tickets to the 2025 Leadership Summit + Reception
- Reserved seating at the 2025 Leadership Summit
- Dedicated Email and Social Media Post recognizing partnership
- Acknowledgment as sponsor in all marketing and promotional materials pre and post event
- Acknowledgement as sponsor on Coro's website through 2025
- Full-screen ad in e-journal



## Catering Partner: \$15,000

- Up to 6 tickets to the 2025 Leadership Summit + Reception
- Reserved seating at the 2025 Leadership Summit
- Branded signage near food
- Dedicated Email and Social Media Post recognizing partnership
- Acknowledgment as sponsor in all marketing and promotional materials pre and post event
- Acknowledgement as sponsor on Coro's website through 2025
- Half-screen ad in event digital journal



## Connector Sponsor: \$10,000

- Up to 4 tickets to the 2025 Leadership Summit + Reception
- Reserved seating at the 2025 Leadership Summit
- Dedicated Email and Social Media Post recognizing partnership
- Acknowledgment as sponsor in all marketing and promotional materials pre and post event
- Acknowledgement as sponsor on Coro's website through 2025



## Convener Sponsor: \$5,000

- Up to 2 tickets to the 2025 Leadership Summit + Reception
- Reserved seating at the 2025 Leadership Summit
- Dedicated Email and Social Media Post recognizing partnership
- Acknowledgment as sponsor in all marketing and promotional materials pre and post event
- Acknowledgement as sponsor on Coro's website through 2025
- Half-screen ad in event digital journal



## E-Journal Full-Page Ad: \$1,000

- Full-screen ad in e-journal
- One ticket to the 2025 Leadership Summit + Reception

## E-Journal Half-Page Ad: \$500

- Half-screen ad in e-journal



## 2025 Leadership Summit Single-Ticket: \$200

- Single entry to the 2025 Leadership Summit + Reception

# Coro New York Leadership Conference: 2025 Sponsorship Commitment Form

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Sponsorship Authorizer:**

*(please note: invoices will be sent to the sponsorship authorizer)*

**Select Sponsorship Level:**

- 2025 Coro Signature Events Presenting Sponsor: ..... \$100,000
- Presenting Sponsor - Summit Only: ..... \$50,000
- Builder Sponsor: ..... \$20,000
- Catering Partner: ..... \$15,000
- Connector Sponsors: ..... \$10,000
- Convener Sponsor: ..... \$5,000
- E-Journal Full-Page Ad: ..... \$1,000
- E-Journal Half-Page Ad: ..... \$500
- 2025 Leadership Summit Single-Ticket: ..... \$200

**Select Payment Method:**

- Check: *please make all checks payable to:*
- Online/ ACH

*Coro New York Leadership Center  
42 Broadway, Suite 2001, NY, NY 10004*

**Sponsorship Authorizer:** \_\_\_\_\_ **Date:** \_\_\_\_\_

For more information or questions, please contact **Gladys Sosa** at [Gladys@coro.nyc](mailto:Gladys@coro.nyc).

***Thank you for your support of Coro and the Coro New York Leadership Conference!***