



# Neighborhood Leadership

### What is Neighborhood Leadership?

For those leading commercial revitalization efforts in their communities—whether working in a Business Improvement District, Merchant Association, local development corporation, Chamber of Commerce or other nonprofit organization—Coro’s Neighborhood Leadership program provides our city’s top talent with the resources they need to understand how to influence meaningful change and address complex challenges within their neighborhoods. Using New York as a classroom, Neighborhood Leadership participants are deeply immersed in commercial revitalization strategies and are given the opportunity to build leadership skills through intensive training and peer-to-peer learning. Participants leave the program equipped with the knowledge and skills to drive change in their own neighborhoods and an unparalleled network of engaged civic leaders from which to continue to build and grow.



**Participating in Neighborhood Leadership has been such a great experience for me. Besides inheriting a second family, I got additional tools to perform my job at another level.**

**Raquel Olivares (NL 2019)**  
Assistant Commissioner, Neighborhood Development Division  
NYC Department of Small Business Services

### What will you get?

#### ✓ THE KNOWLEDGE

Neighborhood Leadership deeply immerses participants in building individual and collaborative capacity for practicing leadership and bringing about change in their communities.

#### ✓ THE SKILLS

Neighborhood Leadership uses the City of New York as a lab to explore, test and build effective commercial revitalization strategies to adapt and thrive in challenging environments.

#### ✓ THE NETWORK

Neighborhood Leadership connects participants to an accomplished community of Coro Neighborhood Leadership alumni, City leaders, and the broader Coro community from all industries and sectors, who are dedicated to supporting one another and to improve the City in which we live and work.

## Who Should Apply?

Professionals whose work is focused on commercial and community revitalization are competitively selected to participate each year. Selected participants reflect the demographics of New York City with at least half serving low to moderate-income neighborhoods. Neighborhood Leadership Summer Program meets **June through September**.

### Ideal applicants:

- Professionals focused on commercial revitalization or working within community boards to address issues across New York City neighborhoods
- Experienced management staffer who is leading change on behalf of his or her organization around commercial revitalization
- Passion for developing new leadership skills germane to problem-solving in New York
- Interest in joining the Coro community and Neighborhood Leadership alumni network

## Our Sponsors

Funding support has been provided by:



## How to Apply

To find out more, please visit: [coro.nyc](https://coro.nyc)

## Key Program Features



### TRAINING & PEER CONSULTING

Over the course of the program, participants develop close ties with members of their cohort through intensive training and peer consulting. Many alumni remain connected with members of their cohort long after they participated in the program.



### EXPERT INTERVIEWS

Participants are exposed to a range of stakeholders - from commercial revitalization and government leaders to the broader Neighborhood Leadership alumni community - to explore a variety of commercial revitalization strategies and resources they can apply to their work. They also gain an awareness of multiple stakeholder perspectives and the benefits of collaboration to drive change.



### ISSUE EXPLORATION

Participants leave with a deeper understanding of strategies, issues, and interests that cannot be learned by simply reading a book.



### NEIGHBORHOOD CHANGE

During the four-month summer program, participants are applying their learning in real-time to better achieve desired outcomes of a project they identify.



### LEADERSHIP EXERCISES

Neighborhood Leadership presents participants with an array of leadership development tools and challenges to push them to explore all aspects of an issue and navigate varying stakeholder interests to enhance leadership skills.